

Take photos that answer questions

Prepare the scene

Use a clean background, soft light and a stable phone or camera. Wipe removable dust carefully. Avoid cleaning methods that may damage finishes, labels or patina. Preserve original photos.

Photograph the whole item

Front, back, both sides, top and bottom. For clothing, include the overall front and back, size tag and care label. For a set, show every included piece together and the important pieces separately.

Show identity and condition

Capture maker marks, model numbers, labels, serial markings where appropriate, seams, closures and accessories. Photograph chips, cracks, scratches, stains and repairs clearly. Include a close view and a wider view that shows their location.

Add scale and included parts

Photograph a ruler when dimensions are hard to judge. Record the actual measurement too. Show cables, lids, straps, manuals or replacement parts that are included. Do not show props in a way that suggests they are part of the sale.

Final review

Images should be sharp, naturally colored and consistent with the written condition. A background edit should not erase damage or alter the item. Review the marketplace's current image requirements before uploading.

A worksheet for your next listing

Item ID / storage location

Verified item identity / maker / model

Measurements / included pieces

Visible condition / material flaws

Tests performed / observed results

Research links / dates / price notes

Packed weight / dimensions / service

Ready to review

Photos complete ☐ Description checked ☐ Price checked ☐

Shipping checked ☐ Return terms checked ☐ Live draft reviewed ☐